Extended weed control with a new mode of action in lentils, corn, soybeans, spring and winter wheat

What is Focus® herbicide?
Focus® herbicide is a pre-seed or pre-emergence herbicide that provides powerful, extended activity on both grassy and broadleaf weeds. By combining Group 14 and 15 modes of action, Focus® herbicide is both highly effective on weeds and a tool to prevent the development of resistant weeds.

How does Focus® herbicide help my farm business?

Early weed removal. Focus® herbicide’s extended control of a broad range of grassy and broadleaf weeds helps create a weed-free period for your crop to thrive at a critical point in the growing season. Tank-mix glyphosate with Focus® herbicide for faster burndown of emerged weeds. This herbicide does not bind to crop residues on the soil surface.

Extended pre-emergent activity saves time. You can’t always get out to spray when you want to. The early-season weed control provided by Focus® herbicide gives you more time to complete your in-crop applications in other crops. If conditions warrant, come back to your lentils and wheat once your other crops are sprayed.

A strong defence against herbicide resistance. By combining modes of action from Groups 14 and 15, Focus® herbicide is an effective way to control weeds resistant to other modes of action and avoid the buildup of resistant weeds in the future.

Quick facts:
Rates: 33 or 40 acres per jug
Water volume: 10 gal/ac (100 L/ha)
Packaging: 4 x 4.5 L jugs per case
Activation: 15 to 25 mm (min 1/2 inch) of rainfall required
Can be tank-mixed with glyphosate.

Foxtail Barley Control

Untreated  Focus® herbicide
When do I apply Focus® herbicide and at what rate?

Focus® herbicide can be applied either pre-seed or pre-emergence. Because it requires 15 to 25 mm (at least ½ ”) of rain for activation, apply Focus® herbicide as early as possible. If you can’t be in the field seeding, or it’s too cool to spray glyphosate, that’s the time to get your Focus® herbicide down.

Focus® herbicide has two recommended rates – 33 and 40 acres per jug – depending on soil characteristics. The 33 acres per jug rate provides longer extended control in clay/heavy soils or soils higher in organic matter (above 4%). The 40 acres per jug rate provides longer extended control in lighter soils with mid to low organic matter (1% to 4%).

### Early Weed Control in Lentils

Glyphosate 1L + 40 ac/jug Focus® herbicide. Applied October 15, 2015    Photo May 12, 2016

### Downy Brome and Foxtail Barley Control in Winter Wheat

Untreated
Seeded September 24, 2014
Picture April 22, 2015

Focus® herbicide + Glyphosate 1L REL
Burnoff September 23, 2014
Seeded September 24, 2014
Picture April 22, 2015

Questions? Ask your retailer about Focus® herbicide today.